

# WHY AN INDEPENDENT FINANCIAL ADVISOR?



**BECAUSE...** YOUR INDEPENDENT FINANCIAL ADVISOR IS A MEMBER OF YOUR COMMUNITY.

THERE'S VALUE IN **INDEPENDENCE.**

OBJECTIVE  
FINANCIAL ADVICE.

**AFFORDABLE.**



ADVICE THAT'S  
**TOTALLY FOR YOU.**

THE INDEPENDENT FINANCIAL ADVISOR'S  
REPUTATION IS ALL ABOUT YOUR SUCCESS.

ALL ABOUT

— Success —

YOUR



PLAN FOR RETIREMENT

CARE FOR AGING PARENTS

PAY FOR YOUR CHILDREN'S EDUCATION

**IT'S ALWAYS ABOUT YOUR DREAMS.**

**YOUR  
INDEPENDENT  
FINANCIAL  
ADVISOR**



Taking your entire life into account and help you take care of today and plan for tomorrow in a way that makes sense.

**...FOR YOU.**

**LET'S GET  
STARTED.**

FINANCIAL SERVICES INSTITUTE

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...advocating for YOUR access to affordable, unbiased financial advice to help hard-working Americans like you.

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